



RACHEL NEILL

INNOVATOR, ENTREPRENEUR, MOTHER

EMPOWERING PLAY, EMPOWERING FAMILIES

As a mother of six and a serial entrepreneur, my mission is to enrich children's lives with products that are not only engaging but also safe, durable, and crafted with the utmost care. Figgy, born out of this vision, is more than just a play couch; it's a testament to quality, innovation, and the joy of screen-free play.



A JOURNEY OF RESILIENCE AND INNOVATION

From the challenges of being a single teen mom to navigating the world of entrepreneurship, my journey is one of resilience and relentless pursuit of excellence. Launching Figgy during the pandemic was a leap into the kid e-commerce space, driven by a clear need: keeping children active and engaged in a safe, creative way. This venture, like my life, is a story of overcoming odds and embracing possibilities.

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Engaging Conversations with Rachel Neill

- Raising Capital as a Woman in Business
- Challenges and Triumphs: Insights into the unique challenges faced by women raising capital, especially while managing personal milestones like pregnancy.
- Empowering Female Entrepreneurs: Strategies and advice for women seeking funding, emphasizing resilience and empowerment in a male-dominated venture capital world.
- The Journey of a Female Founder
- Balancing Motherhood and Entrepreneurship: The dual roles of motherhood and business leadership, and their impact on business decisions and leadership styles.
- Breaking Barriers: Encouragement and guidance for women and mothers aspiring to start their own businesses.
- Screen-Free Play: Nurturing Imagination and Development
- Benefits of Screen-Free Play: Discussing the cognitive, social, and physical benefits of screen-free play for children, and the role of imaginative and active play in early development.
- Figgy's Role: Highlighting how Figgy promotes creativity and physical activity, aligning with Montessori-inspired play principles.
- The Importance of Play in Child Development
- Play as a Learning Tool: Insights on how play contributes to child development, including problem-solving, social interaction, and emotional well-being.
- Innovative Play Solutions: The role of products like Figgy in enhancing play experiences and supporting developmental milestones.
- Entrepreneurial Insights: Navigating the Toy/Furniture Industry
- Market Trends and Consumer Needs: Perspectives on current trends in the toy and furniture industry, focusing on eco-friendly and educational products.
- Building a Brand for Modern Families: Discussing how Figgy aligns with the values and needs of contemporary parents, focusing on safety, quality, and sustainability.



Book Now

**Rachel Neill: Shaping
Tomorrow's Play, Today**

#FiggyPlay - Where Imagination
Meets Innovation